

CREATING A PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Sigma Pi Fraternity Executive Office

Email: communication@sigmapi.org

TITLE GOES HERE

CITY, ST - Opening paragraph, 1) Lead with fact, 2) statement of fact followed by chapter name. Do not lead with chapter name, 3) state the incident.

Give details in the second paragraph. Discuss actions, if any, taken to date; statement of policy; statement of cooperation.

Note: In the absence of fact you can usually:

- Express sympathy or regret for someone's situation
- Re-state policy (reference the Fraternity Standards)
- Positively state we are in communication with the investigators/police/university about his incident and will continue to stay in touch during the investigation.

Include below footer.

About Sigma Pi Fraternity

Sigma Pi was founded in 1897 at Vincennes University, in Vincennes, Indiana. **CHAPTER DESIGNATION** Chapter was founded in **YEAR** at **INSTITUTION NAME**. Our Executive Office is located near Nashville, Tennessee. The Fraternity is one of the top men's collegiate organizations in North America, with more than 115 active chapters and colonies in the United States and Canada. With over 100,000 alumni and 5,000 undergraduates; our men strive for excellence by living our core values to promote fellowship, develop character and leadership, advance heightened moral awareness, enable academic achievement, and inspire service.

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SAMPLE PRESS RELEASE

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MEMBERS EXPELLED DUE TO HAZING INCIDENT AT STATE UNIVERSITY

NASHVILLE, TN - A member of Sigma Pi was expelled and two others were dismissed from Alpha-Alpha Chapter at State University following allegations of a hazing incident. Sigma Pi has resolved to hold its chapters accountable for compliance with all Grand Chapter and University policies, FIPG guidelines, anti-hazing policies, and adherence to the Constitution and Bylaws of the Fraternity.

The incident was solely the action of individuals who made poor decisions and do not represent the Chapter or the Fraternity. The event was not a part of any chapter activities and Chapter leadership moved quickly to hold these individuals accountable to the full extent of the Chapter's bylaws and the Fraternity's Constitution and Bylaws. We are in communication with the investigators about this incident and will continue to stay in touch during the investigation.

About Sigma Pi

Sigma Pi was founded in 1897 at Vincennes University, in Vincennes, Indiana. Alpha-Alpha Chapter was founded in 1997 at State University. Our Executive Office is located near Nashville, Tennessee. The Fraternity is one of the top men's collegiate organizations in North America, with more than 115 active chapters and colonies in the United States and Canada. With over 100,000 alumni and 5,000 undergraduates; our men strive for excellence by living our core values to promote fellowship, develop character and leadership, advance heightened moral awareness, enable academic achievement, and inspire service.

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