



Growth Specialists

POSITION SUMMARY

Growth Specialists are responsible for establishing new colonies of Sigma Pi fraternity on campuses across North America. These individuals should possess unparalleled interpersonal, leadership, and project management skills to help create colonies from the ground up. Growth Specialists will partner with campus administrators and fraternity/sorority communities to deliver presentations, recruit new members, and provide training and guidance to colony leaders. These individuals are the primary liaison between new colonies and the Fraternity Executive Office and are responsible for promoting and instilling the values of Sigma Pi Fraternity in the colonies they work with. This position reports to the Director of Strategic Growth.

PRIMARY RESPONSIBILITIES

- Recruit and train new colonies of Sigma Pi Fraternity, ensuring they are set up for future success as part of their campus and fraternity/sorority community
- Work with the Director of Strategic Growth to develop a digital media strategy to engage prospective members 90, 60, and 30 days before expansion projects begin
- Deliver exceptional presentations to campus organizations and stakeholders on behalf of Sigma Pi, helping to explain the benefits of membership and gaining referrals for potential new members
- Build and maintain relationships with alumni volunteers and campus administrators at partner institutions
- Complete colony and chapter reports and make recommendations for future development needs for colony members and leaders
- Train new colony members on understanding and implementing healthy chapter operations, risk management, recruitment, member education, etc.
- Assists in chapter development efforts, including leading new officer and advisor trainings
- Perform other duties as assigned

QUALIFICATIONS AND REQUIREMENTS

- Bachelor's degree required, preferably with a business emphasis
- History of work experience, including internships/externships, required
- Fraternity knowledge and experience required, Sigma Pi membership strongly preferred
- Exhibited collegiate leadership experiences outside of fraternity life
- Demonstrates exceptional interpersonal skills, being able to network and build relationships with students, alumni, volunteers, and campus professionals
- Knowledge of best practices related to operations, sales, and marketing
- Ability to work independently while maintaining an extensive travel schedule



- Strong proficiency in time and project management
- Possess strong written and verbal communication skills, being able to facilitate programs and deliver dynamic presentations that engage and educate undergraduate student leaders
- Have a willingness to promote positive change and learn new leadership techniques

BENEFITS

Employees will receive a salary commensurate with skills and experience. Sigma Pi Fraternity offers a competitive benefits package that includes: health insurance coverage; 401(k) plan availability; flexible paid vacation/personal time; alumni contacts and networking; professional development; and additional employee perks.

APPLICATION INSTRUCTIONS

To apply, send a cover letter and resume to SigmaPi@PhiredUp.com with attention to Woody Woodcock. Direct any questions to SigmaPi@PhiredUp.com.