



*the coach's*  
**PLAYBOOK**



As we celebrate the enduring legacy of our Fraternity, the **Sigma Pi Bracket Challenge** is our inaugural fundraiser supporting the growth and success of our chapters via Chapter Educational Funds. Running the same timeframe as March Madness (Play-In games March 17-18th, Round of 64 March 19th-20th, Round of 32 March 21st-22nd, Sweet 16 March 26th-27th, Elite Eight March 28th-29th, Final Four April 4th, Championship and 3rd place Game April 6th). This Sigma Pi Bracket Challenge is a way for undergraduates, alumni, parents and friends to support their chapter's Chapter Educational Fund and make an impact locally.

With our chapters hungry to grow and new groups joining our brotherhood every year, the need for local funds to provide scholarships and educational opportunities to their members has never been greater. The Sigma Pi Bracket Challenge plays a crucial role in providing our men with enhanced opportunities-access to better resources, more scholarships, and greater participation in Fraternity events. It ensures that Sigma Pi continues to uphold its tradition of excellence and remains a guiding force in shaping the leaders of tomorrow.

To see the bracket and stay updated with live results visit ***[sigmapi.org/bracket-challenge](http://sigmapi.org/bracket-challenge)***.



## Overview

91 chapters enter the tournament → 1 Champion crowned on April 6th, 2026

- + 54 chapters are randomly selected to participate in a Play-In game (March 17th-18th).
- + 27 chapters advance and join the other 37 chapters that are automatically put into the tournament.
- + Each unique gift to your Chapter Educational Fund of \$10+ (each individual can only donate once per round for it to count) equals 1 point. If an individual donates \$100+ that will count as 2 points for that round. Only new gifts made during the round will count. Recurring gifts won't count towards this challenge
- + In the event of a tie between two opponents in a round, total funds raised during that round determine the tiebreaker. The group with the higher amount advances.
- + To donate to your Chapter Educational Fund visit the link below and select the chapter you want to support in the drop down menu. Fill out the necessary information and make your donation to that specific Chapter Educational Fund so we know who to give point(s), too.



## Tournament Schedule

- + All Matchups run midnight ET - midnight ET
- + Play-In Round → March 17-18th
- + Round of 64 → March 19th-20th
- + Round of 32 → March 21st-22nd
- + Sweet 16 → March 26th-27th
- + Elite 8 → March 28th-29th
- + Final 4 → April 4th
- + Championship & 3rd Place Game → April 6th

## Prizes

### (Added to your Chapter Educational Fund)

- + 1st Place → \$1,000
- + 2nd Place → \$500
- + 3rd Place → \$250
- + 4th Place → \$100

## Example Text Message

- + *Join the Sigma Pi Bracket Challenge and help our chapter advance to the next round by raising money for our Chapter Educational Fund by choosing (insert university / chapter name) in the drop-down menu and making a \$10 donation at [give.sigmapi.org/cf](https://give.sigmapi.org/cf)*